

EXPERIENCE

SanDisk, Milpitas, CA

Graphic Designer, August 2008–Present

- Served as a design liaison between SlotRadio, SanDisk & Sansa divisions.
- Worked closely with Marketing, P.R. & Operations to streamline work & public deliverables.
- Designed & developed packaging seeded in public stores such as Best Buy, Radio Shack & Costco.
- Conceptualized & executed the branding / marketing campaigns with the marketing team.
- Ensured consistency of brand throughout all print collateral & web based applications.
- Assisted in building a fluid & intuitive user interface for select Sansa devices.
- Designed presentation material for pitches to the mobile division (MNO).
- Designed a fluid & intuitive user interface for SanDisk Memory Zone.

NICOd design, Palo Alto, CA

Creative Director/Designer, 2006–Present

- A full service, visual & strategic communications design studio.
- Brand development, website UI, mobile UI, television & motion graphics production.

Welocalize, Redwood City, CA

Personal Consultant, June 2005–2008

- In charge of creating publication documents for either large scale publishing or small scale local multifunction peripheral output and distribution.
- Some of the clients were Apple, Corel, Divx, and more.

GBuys.Inc, San Francisco, CA

Co-Founder/Designer, September 2005–August 2007

- In charge of building computers to customer specifications.
- In charge of taking care of all design aspects of the company.

SOFTWARE

[cross-platform user]

Acrobat Professional	InDesign	Final Cut Pro
Illustrator	Flash	ReCycle
Photoshop	Dreamweaver	Peak
ImageReady	Reason	QuarkXpress
After Effects	Soundtrack Pro	MS Office Suite
Premiere	FontLab	HTML/CSS/PHP

EDUCATION

Academy of Art University, San Francisco, CA

- Bachelor of Fine Arts in Computer Arts with an emphasis in New Media.
Spring Show 2005, 2006, 2007, 2008

University of California Santa Barbara, Santa Barbara, CA 2002–2004

- Studies in Computer Science

LANGUAGES

Excellent language and communication skills in both English and French.